

## **ISPAH support for external activities**

This document provides details of the types of external (non-ISPAH) activities that ISPAH is or is not willing to consider supporting. If you would like to seek the support of ISPAH, please contact us via [info@ISPAH.org](mailto:info@ISPAH.org)

### **Letters of Support**

#### ***Letters from the ISPAH President on behalf of the society to express support for an activity***

- ISPAH does not provide letters of support for research funding applications, with the exception of those being led by ISPAH's official partners.
- ISPAH will consider providing letters of support for regional or large national events.
- ISPAH will consider providing letters of support for large-scale initiatives to increase population levels of physical activity, particularly those that are globally relevant.

### **Attendance at events**

#### ***Sending an ISPAH representative to attend and/or speak at an event***

- ISPAH will consider sending either the President or another representative of the board to attend meetings and events on behalf of ISPAH. Applications which are supported by financial reimbursement of expenses will be viewed favourably.

### **ISPAH Endorsement**

#### ***Allowing the ISPAH name or logo to be used, for example in support of a position statement or a training course***

- ISPAH will consider requests to endorse and/or co-badge activities of other organisations.

### **Sponsorship of events**

#### ***Providing financial support for the delivery of an event***

- ISPAH will consider requests to provide financial support for regional or large national events.
- All requests should detail what is being offered in return. At a minimum ISPAH would expect:
  - Inclusion of ISPAH's logo on event materials (including websites)
  - Inclusion of a promotional flyer in delegate packs or an advert within the event programme/booklet (if applicable)
  - A short plenary session to speak about ISPAH
  - An exhibition stand

## **Consultations**

### ***Advertising relevant online consultations to our membership***

- ISPAH will not encourage its members to participate in any online surveys for primary research purposes.
- ISPAH is willing to encourage its members to contribute to public consultations related to physical activity and health policy.
- ISPAH is also willing to coordinate an 'ISPAH response' to consultations, by collating the individual views of its members.

## **Promotion**

- ISPAH does not share its member details with any third party organisations.
- ISPAH does not email its members about any activities that do not relate to the goals of the Society.

### ***Advertisement of non-ISPAH activities in ISPAH communications***

#### **ISPAH News**

- ISPAH is willing to advertise relevant research articles, events, or other activities in the ISPAH news.
- ISPAH are happy to receive requests and suggestions from members (and occasionally non members) to share relevant research articles, events, or other activities in the ISPAH news. Requests may or may not be included in the newsletter.
- ISPAH will consider including paid advertisements for relevant organisations and events.

#### **Social Media**

- ISPAH will not create social media content to promote any non-ISPAH activities.
- ISPAH may share or retweet content that may be of interest to its membership. ISPAH accepts requests for content sharing from members (and occasionally non-members).

All decisions will be subject to the approval of the ISPAH Board, or at least the ISPAH Executive. When reviewing requests for any of the above, the ISPAH Board and Executive will consider the following questions:

- To what extent does the proposed activity align with the goals of the Society?
- What benefit will the proposed activity bring to ISPAH?
- What benefit will the proposed activity bring to ISPAH members?
- Does the proposed activity have a broad reach/appeal?
- Is there any financial cost to ISPAH?
- What is the risk of not supporting the proposal (to both ISPAH and those making the proposal)?