

Template letter to leaders and stakeholders – a call to action

Your Letterhead

Dear _____

At the November, 2016 Congress of the International Society for Physical Activity and Health (ISPAH), a new position statement was launched aimed at advancing the global agenda and action on physical activity. The *Bangkok Declaration on Physical Activity for Global Health and Sustainable development (BKKD)* is a consensus statement on the importance of physical activity for global health and the prevention of noncommunicable diseases and it identifies how population based action on physical activity will contribute to achieving eight of the 2030 Sustainable Development Goals (SDG) agreed in 2015. The BKKD was developed by ISPAH in partnership with the ISPAH2016 conference co-host ThaiHealth (The Thai Health Promotion Foundation).

Our organization the _____ is joining the call for a greater focus on physical activity and greater recognition of the many benefits of an active population across health, environment, transport, economy and social policy. The Bangkok Declaration is a short 4-page advocacy tool and road map providing guidance for investment and actions at country, regional and global levels. It provides a clear case for partnerships with sectors inside and outside of health.

The BKKD identifies six specific actions, which if implemented in all countries would advance progress towards achieving the 2025 WHO NCD target of increasing levels of physical activity by 10%.

_____ along with ISPAH welcomes the intent to revitalize physical activity for health and urges _____ to use the Bangkok Declaration as guidance to scale up policy development and implementation in our country.

The BKK calls upon governments, policymakers and stakeholders to:

1. Renew commitments to invest in and implement at scale and pace physical activity policy actions across the life course
2. Establish national multi-sector engagement and coordination platforms
3. Develop workforce capabilities
4. Increase technical assistance and share experience
5. Strengthen monitoring and surveillance
6. Support and promote collaboration, research, and policy evaluation.

_____ welcomes the opportunity to discuss this important issue further with you. Our contact details are below.

The *Bangkok Declaration on Physical Activity for Global Health and Sustainable development*, and further ISPAH Policy tools *The Toronto Charter* and *7 best investments for physical activity* can be accessed at www.ispah.org/resources

Yours Sincerely

Name, title
Organization
Contact